

FY09

MUPA Catalog



ARMY STRONG.®

Managed Unit Project

Account

MUPA Catalog Information

- Requests from USAREC Battalions goes through Brigade A&PA, Requests from USACC Colleges and Universities goes through Brigade POC's to SFC Mark Mounce, MUPA Manager, (502) 626-1113, or DSN 536-1113. E-mail: mark.mounce@usaac.army.mil or E-mail: terry.keeling@usaac.army.mil
- Requests need to include as much information as possible, for example, size, mounted, un-mounted, colors, text, grommets, etc. ,and how they will be employed.
- This catalog depicts our most common requests and custom made items can be ordered for non-standard items.
- Supply artwork, in digital format, 300 Pixels Per Inch (PPI) minimum, or 35mm negatives.

Note: Recruiting Stations have Station Branding standards. Most MUPA items can not be used in Recruiting Stations.

- **Note: Brigade A&PA's are responsible for checking content (text & images) and obtaining appropriate approval when necessary.**

Available MUPA Product

- **Banners**

- **Made of vinyl**
- **Come in various sizes (most common is 2' x 8' or 3'x6')**
- **Specify if banner is for outdoor use (may need windcuts and reinforced grommets)**
- **Specify how they will be displayed, ie (hanging, tacked on the wall, etc.) to determine if grommets are needed (grommets placed every two feet unless specifically specified)**

- **Prints**

- **Murals**

- **Can be mounted on hard or soft material and laminated (normally 4' x 6')**
- **Can be laminated only to allow for rolling and easy transport.**
- **Typically used at job fairs or hung on walls of schools, example would be in JROTC/ROTC classroom**
- **Specify how the murals will be displayed, ie (hanging, tacked on the wall, etc.) to determine if grommets or velcro will be needed (grommets placed every two feet unless specifically specified)**

MUPA Product Definitions

- **Prints (Continue)**
 - **Poster Size**
 - **Usually 24" x 36" (max size) but can be a smaller custom size**
 - **Laminated**
 - **Can be mounted; specify hard (Celtek) or soft (double laminated).**
 - **Velcro provided**
- **Fence Post Signs**
 - **Made of metal**
 - **Hole at top and bottom for mounting on stationary object**
 - **Most common size is 18" x 20", but can be made a larger size**
 - **When ordering, be sure to include specifics such as city and phone numbers**
- **Hay Bale Covers (32"X36" Banner) 8sf**
 - **Made of one-piece vinyl**

MUPA Product Definitions

- **License Plates and License Covers**
 - **Made of Celtek (5-7/18" x 11-7/8") with holes for mounting**
- **Static Clings**
 - **Made of plastic cling material (normally 11" x 18")**
- **Magnetic Signs**
 - **Made of magnetic material (normally 11" x 18") but can be a special size**
- **Sandwich Signs**
 - **Made of aluminum with Celtek graphic inserts**
 - **Large one measures 36" x 65" and the mini measures 24-5/8" x 36"**

Banners, 2' X 8'

Item

116

ARE YOU
ARMY STRONG?
GOARMY.COM



ARMY STRONG.

Item

117

THERE'S STRONG.
THEN THERE'S ARMY STRONG.
GOARMY.COM



ARMY STRONG.

Banners, 2' X 8'

Item
#3



Item
#4



**Banners, 2' X
8'**

Item



Item



**Banners, 2' X
8'**

Item

117



Item



Banners, 3' X



Item
#9



Item
#10

Banners, 3' X



Item #11

Item
#12



Banners, 3' X 6'



Item #13



Item #14

Banners, 3' X 6'



Item #15

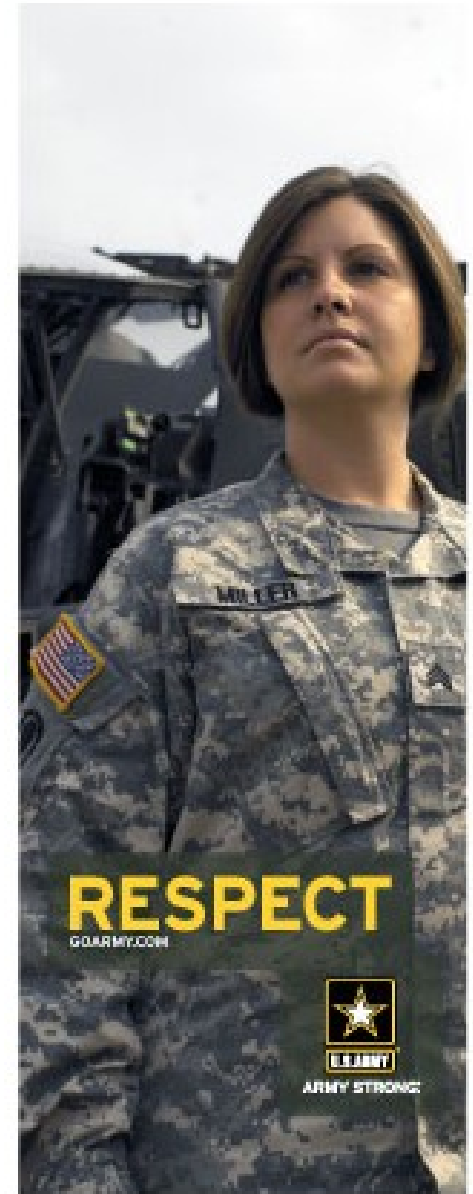
Item
#16



Values Banners, 3' X 8' A

Item #17 B

C

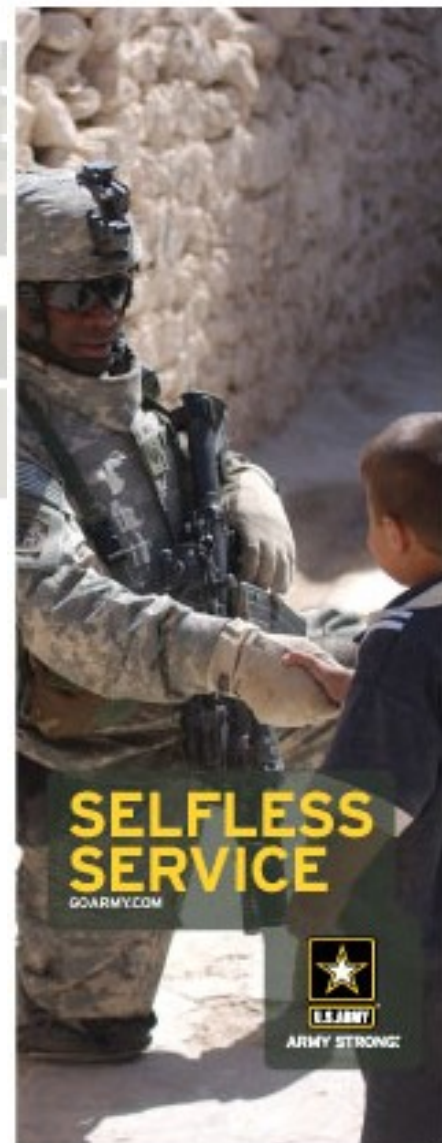


Values Banners, 3' Item #17

X 8' D

E(Continues) F

G



Prints, 4' X 6' Various Item #18

A



B



C



D



Prints, 4' X 6' Various Item #18 (Continues)

E



F



G



H



Prints, 24" x 36" *Warrior Ethos* Item
#19

A



B



C



D

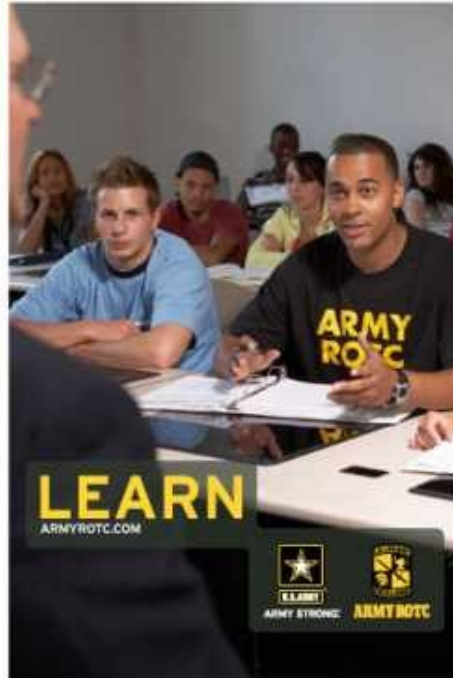


Prints, 16" X

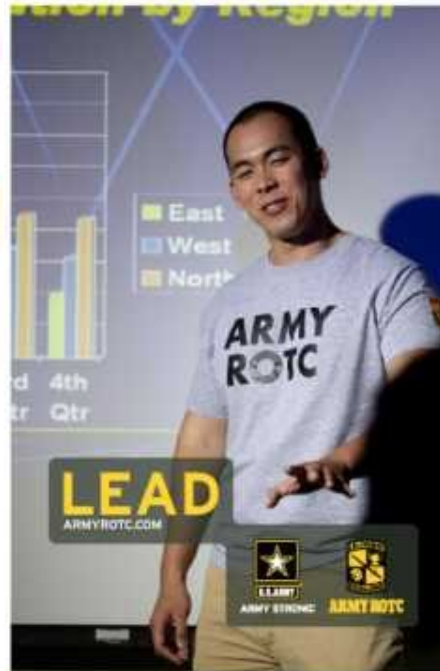
Item
#20



A



B



C



D

Prints, 16" X 24"

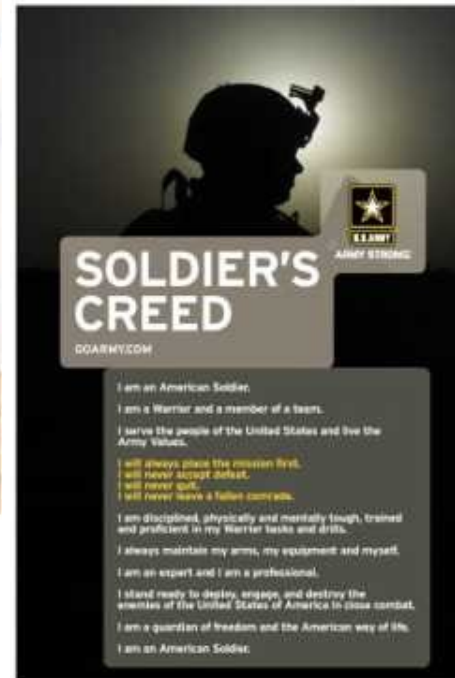
Item
#21



A



B



C



D

Sandwich Signs

A



Item #22

Front/Back

Panel A

Panel B

B



Sandwich Signs

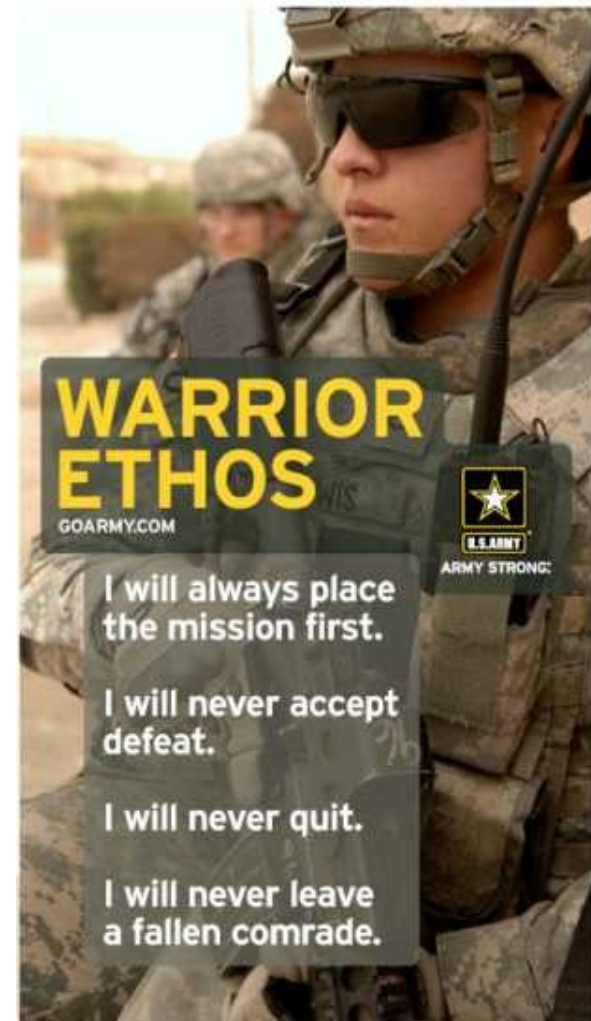
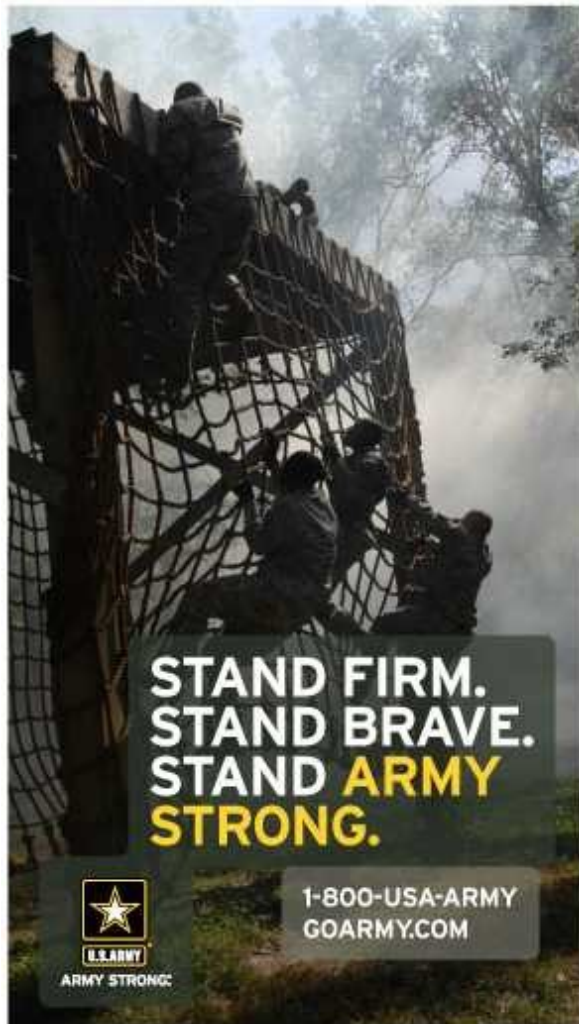
Panels are interchangeable

Item Front/Back

C

#22(Continues)

D



Sandwich Signs

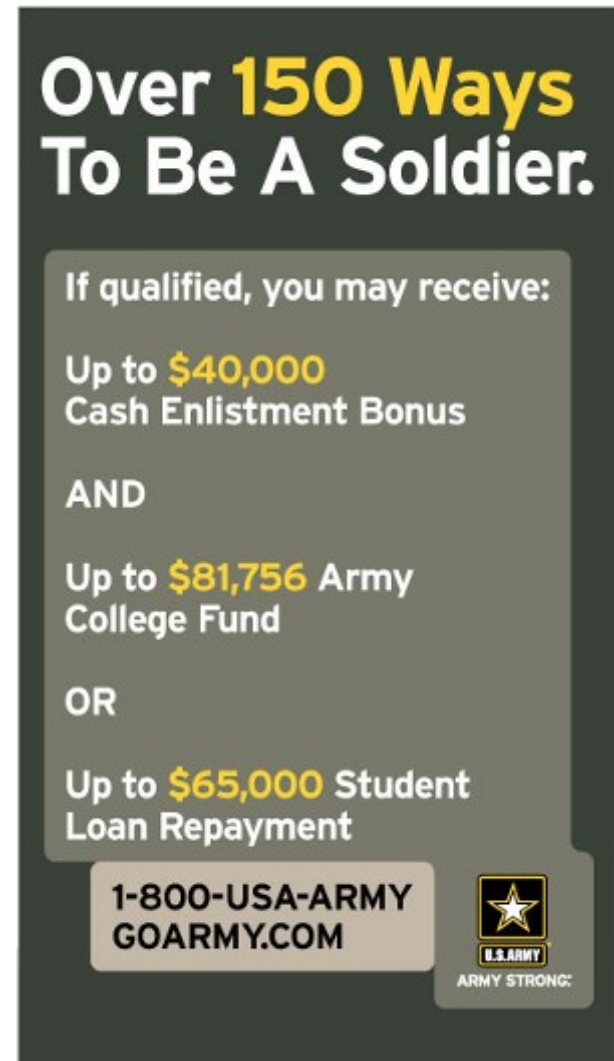
Panels are interchangeable

Item Front/Back

#22(Continues)

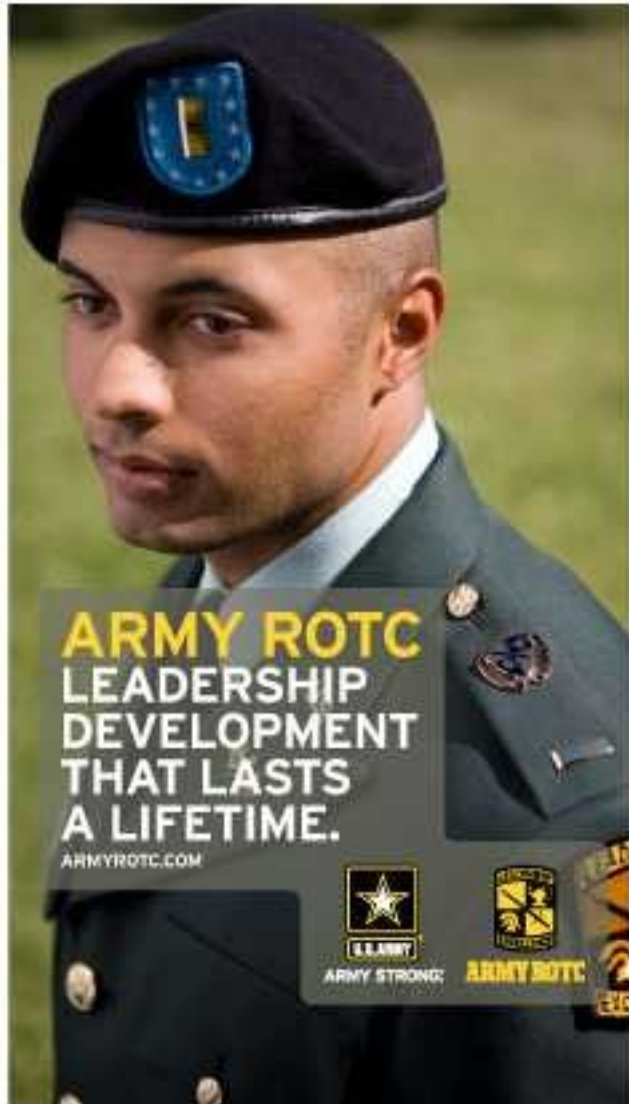
E

F



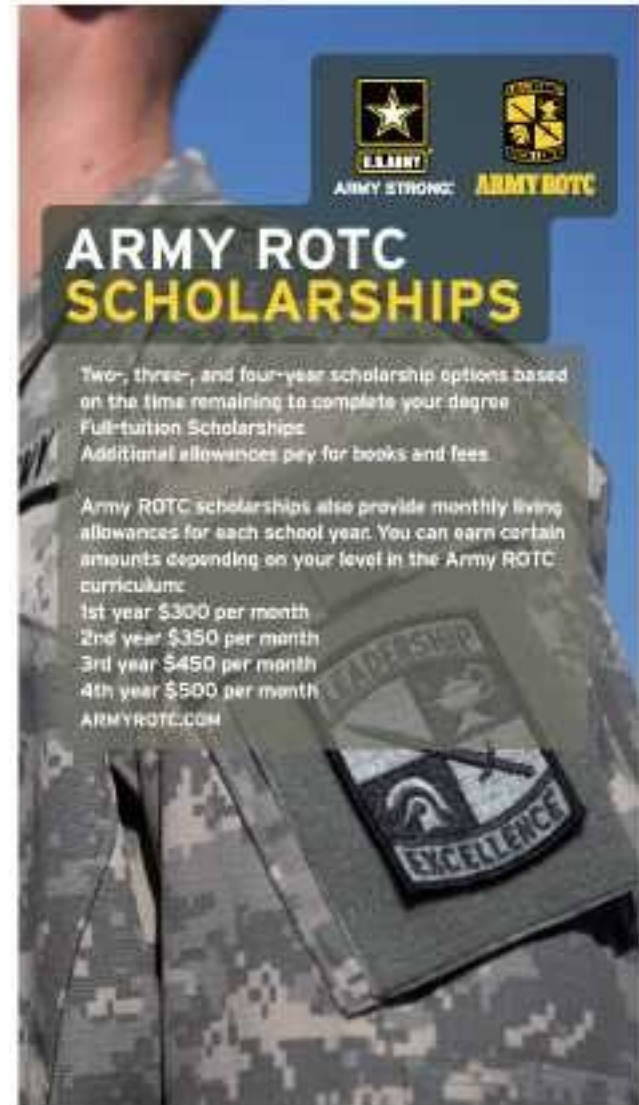
Sandwich Signs

G



Item #22
(Continues)

H



Sandwich Signs

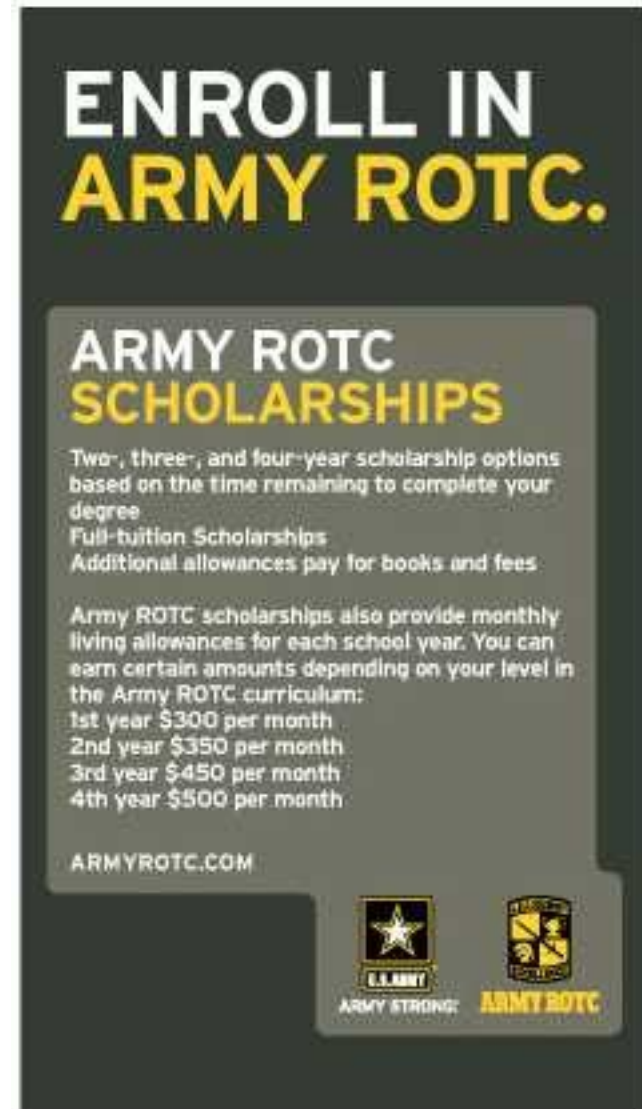
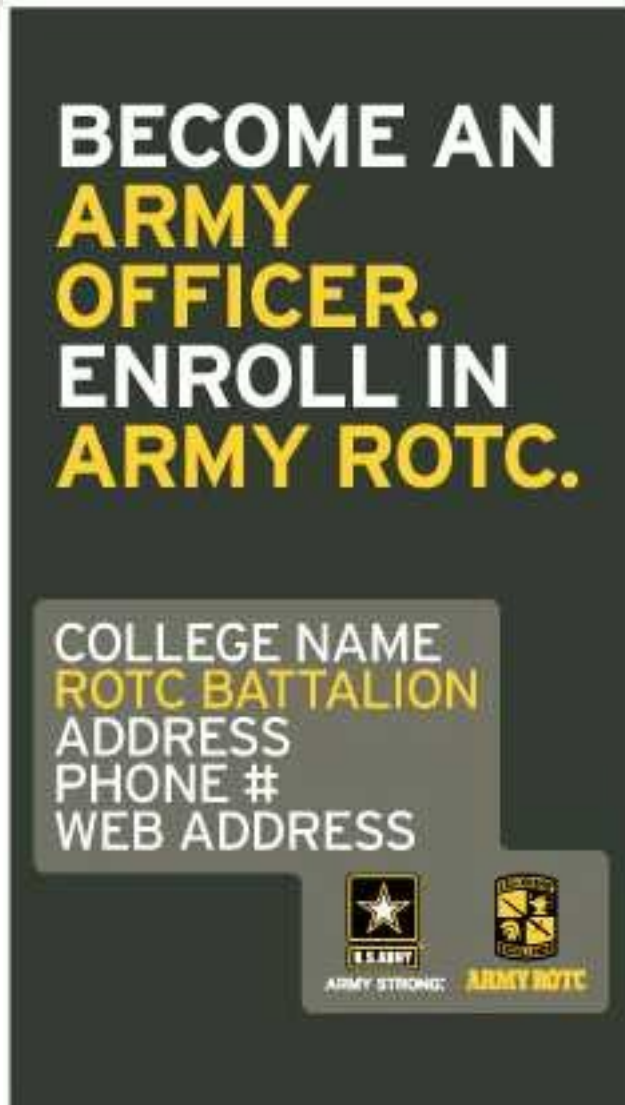
Panels are interchangeable

Item #22 Front/Back

I

(Continues)

J



License Plate

Item
#23

A



B



C



D



Magnetic Signs and Static Clings, 11"X18"

(Interchangeable)

A

Item
#24

B



C

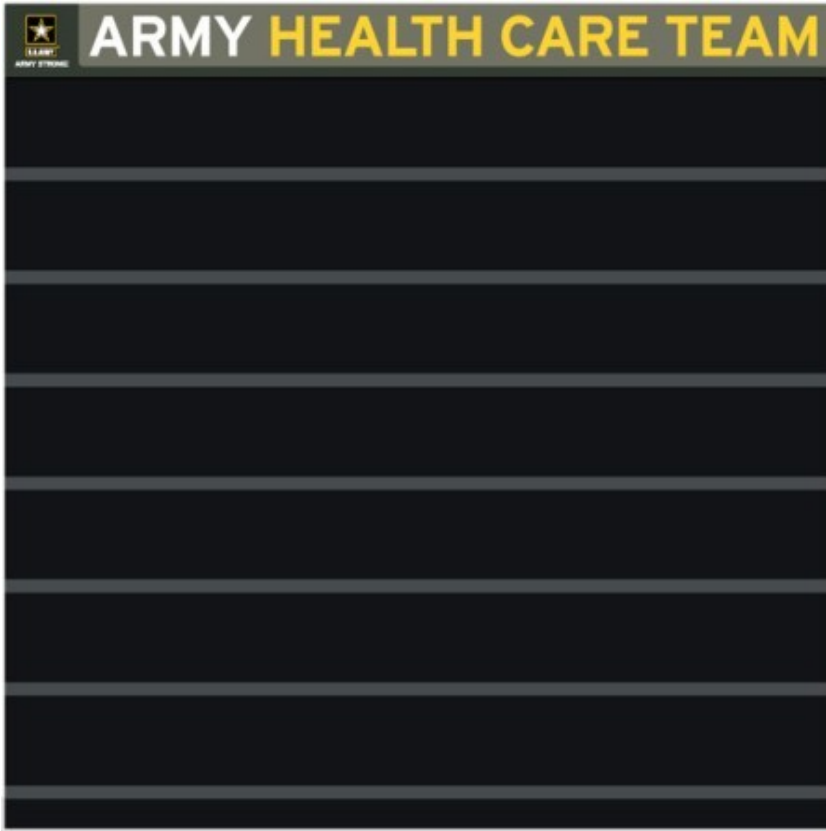


Future Soldier Boards

Item



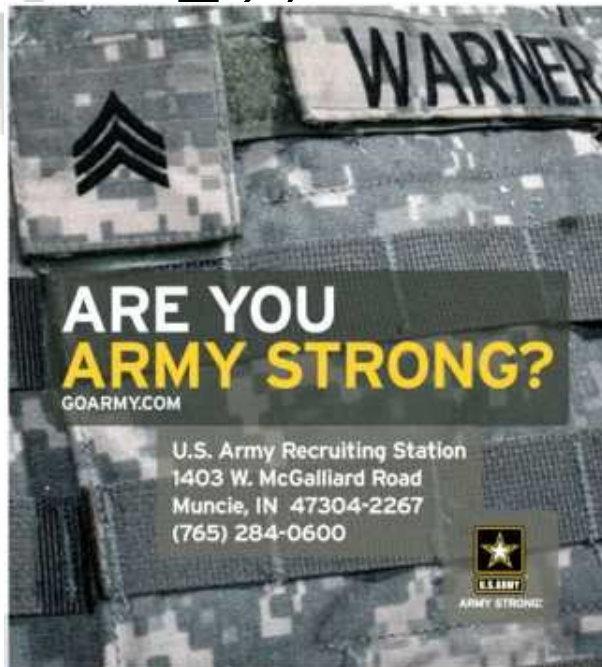
Item



Fence Post Sign

Item

#27



Hay Bale Cover (32"X36" Banner)

Item

